

**SOUTH FLORIDA REGIONAL TRANSPORTATION AUTHORITY
REQUEST FOR PROPOSAL (RFP) NO. 19-008
CORPORATE & COMMUNITY OUTREACH and MARKETING SERVICES**

THE PURPOSE: SFRTA is seeking a qualified firm to provide public relations, public information, marketing, and advertising services. The term of the Agreement will be for a period of five (5) years.

A REQUEST FOR DOCUMENTS should be directed to Mr. Robert Becker at SFRTA, 801 N.W. 33 Street, Pompano Beach, Florida 33064, (954) 788-7909. Solicitation documents will be available on April 1, 2019.

A PRE-PROPOSAL CONFERENCE will be held in the SFRTA Board Room at the address above on April 9, 2019, at 10:00 A.M. The purpose of the meeting will be for SFRTA to respond to questions from document holders and clarify requirements in an open forum. Attendance is not mandatory.

RECEIPT OF PROPOSAL: All Proposals must be received as per the RFP instructions no later than 5:00 P.M. Eastern Time on the proposal due date, at SFRTA's office in Pompano Beach, Florida.

SFRTA reserves the right to postpone, accept, or reject any and all Proposals in whole or in part. All Proposals shall remain in effect for One Hundred Eighty (180) days from the RFP submission due date.

CONE OF SILENCE: Except as provided for below, any communications between any potential vendor, service provider, proposer, lobbyist or consultant and any Board member, employee, committee member, or consultant/contractor of SFRTA regarding this procurement are strictly prohibited from the date on which the solicitation advertisement appears on SFRTA's website or newspaper through the date of contract award or from the date of the filing of any notice of protest of award through resolution for the parties involved in the protest or Contract award, whichever is longer.

The only exceptions to this Cone of Silence are: (i) any communications with the Procurement Director or SFRTA's designated point of contact; (ii) site visits to the apparent successful proposer's facilities; (iii) any communications made on the record at a publicly noticed meeting of SFRTA, or (iv) negotiation meetings held by the Procurement Director.

Christopher C. Bross, CPPO
Deputy Executive Director of Operations
Chief Contracting Officer