WAY TO GO

EXPANDING YOUR BOOK SHELF

South Florida contains more than 100 public libraries, and many are very easily accessible via Tri-Rail. As part of the "Tri-Rail Connects You To More Places" campaign, we have listed a handful of city and county libraries in Palm Beach, Broward and Miami-Dade counties; all reachable with a free transfer*, when necessary. Remember to call 1-800-TRI-RAIL (874-7245) for help with your trip-planning.

PALM BEACH COUNTY

West Palm Beach Public Library (561) 868-7700, 411 Clematis Street, West Palm Beach. How to get there: Tri-Rail to West Palm Beach Station. Walk approximately four blocks east on Clematis Street from the station.

Palm Beach County Main Library Recently renovated! (561) 233-2600, 3650 Summit Boulevard, West Palm Beach. How to get there: Tri-Rail to Lake Worth Station. Take LKW 1 Shuttle to Palm Beach County Credit Union. Walk approximately two blocks west on Summit Boulevard to library.

Delray Beach Public Library (561) 266-0194, 100 W. Atlantic Avenue, Delray Beach. How to get there: Tri-Rail to Delray Beach Station. Take the City of Delray Beach's Downtown Roundabout Route 1.

BROWARD COUNTY

Deerfield Beach Percy White Branch (954) 360-1380, 837 E. Hillsboro Beach Boulevard, Deerfield Beach. How to get there: Tri-Rail to Deerfield Beach Station. Take DB 1 Shuttle.

Imperial Point Branch (954) 492-1881, 5985 N. Federal Highway, Fort Lauderdale 33308. How to get there: Tri-Rail to Cypress Creek Station. Take CC 1 Shuttle.

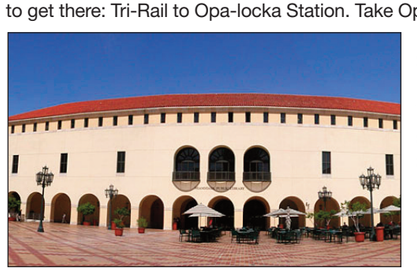
Broward County Main Library (954) 357-7444, 100 S. Andrews Avenue, Fort Lauderdale . How to get there: Tri-Rail to Fort Lauderdale Station. Take FL 1 Shuttle.

Alvin Sherman Library, Research, and Information Technology Center at Nova Southeastern University (954) 262-5477, 3100 Ray Ferrero, Jr. Boulevard, Fort Lauderdale . How to get there: Tri-Rail to Fort Lauderdale/Hollywood International Airport Station at Dania Beach. Take SFEC/Tri-Rail Express Shuttle.

MIAMI-DADE COUNTY

Golden Glades Branch (305) 787-1544, 100 N.E. 166th Street, Miami. How to get there: Tri-Rail to Golden Glades Station. Take Metrobus Route E or 22.

Opa-locka Branch (305) 688-1134 – 780 Fisherman Street, Suite 140, Opa-Locka. How to get there: Tri-Rail to Opa-locka Station. Take Opa-locka Express North Link Shuttle.



Miami-Dade County Main Library (305) 375-2665, 101 W. Flagler Street, Miami. How to get there: Tri-Rail to Metrorail Transfer Station. Take Metrorail southbound to Government Center Station and walk one block south.

**Regional Monthly Pass holders can transfer to Metrobus and Metrorail at no extra charge.*

RTA SOUTH FLORIDA REGIONAL TRANSPORTATION AUTHORITY

South Florida Regional Transportation Authority
800 NW 33rd Street
Pompano Beach, Florida 33064
954-942-RAIL (7245)
1-888-GO-SFRTA (467-3782)
www.sfrta.fl.gov

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BROWARD COUNTY Transit
954-357-8400
www.broward.org/bct

MIAMI-DADE COUNTY TRANSIT
305-770-3131
www.miamidade.gov/transit

PalmTran
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www.palmtran.org

TRI-RAIL
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www.tri-rail.com

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OCTOBER 2011

onboard

The latest news from the South Florida Regional Transportation Authority - a partnership between Broward, Miami-Dade & Palm Beach counties.

TRI-RAIL'S "RAIL FUN DAY" GETS BIGGER AND BETTER

Saturday, October 29 • 11 a.m. - 3 p.m.
Fort Lauderdale/Hollywood International Airport Station at Dania Beach

Tri-Rail's "Rail Fun Day" sponsored in part by Pollo Tropical, will offer families a free, fun-filled afternoon with activities, giveaways and more on Saturday, October 29 from 11 a.m. to 3 p.m. at Tri-Rail's Fort Lauderdale/Hollywood International Airport Station at Dania Beach. This year's event will feature a kids' Halloween costume contest, carnival-style games and prizes, food trucks, and the first-ever "South Florida's Kids Got Talent" competition, with a special performance by American Idol Season 10, Top 24 Finalist Brett Loewenstern.

Tri-Rail will offer additional trains to take families to the event, plus kids ages 15 and under can ride free this day only. Two additional southbound trains will depart from the Mangonia Park Station at 11 a.m. and 1 p.m., and two additional northbound trains will depart from the Hialeah Market/Miami Airport Station at 11:03 a.m. and 1:03 p.m. The first 100 riders to present a validated Tri-Rail Ticket dated October 29, 2011, will receive a $5 complimentary coupon for Pollo Tropical.

"Tri-Rail is proud to present its free event geared to children and families," said Bonnie Arnold, Director of Marketing for SFRTA/Tri-Rail. "This is a great opportunity for us to expose more people to the benefits of riding Tri-Rail for business and leisure travel."

Families will enjoy complimentary food samples from Pollo Tropical and cookie-decorating compliments of Winn-Dixie, as well as prizes, giveaways and activities from South Florida Parenting, Miami Herald, Tigertail Lake Center, City County Credit Union, Xtreme Indoor Karting, Bass Pro Shop, MetroPCS and more. Plus, the Florida Marlins will provide fun interactive games and the Marlins Mobile Marketing Unit. Kids ages 12 and under are also welcome to wear their Halloween costumes to the event and participate in a costume contest at 12:30 p.m. for the chance to win a grand prize.

As part of Tri-Rail's "Rail Fun Day," young stars under age 15 will have the opportunity to show off their singing and dancing talent as they compete in the first-ever "South Florida's Kids Got Talent" competition. Twelve talented finalists will compete for $500 at 1:00 p.m.

American Idol's Brett Loewenstern, from Boca Raton, will be one of the talent judges and will also sing during the event. Other judges include Earl Bosworth, executive director of ArtServe and Camasha Cevieux, deputy director of Miramar Cultural Center.

To learn more about Tri-Rail's "Rail Fun Day," visit www.tri-rail.com. For train schedules and more information, call 1-800-TRI-RAIL (874-7245).

(Continued on next page)

EL "RAIL FUN DAY" DE TRI-RAIL CRECE Y MEJORA

El "Rail Fun Day" (Día de diversión de rieles) de Tri-Rail, que en parte patrocina Pollo Tropical, ofrecerá a las familias una tarde gratuita y llena de diversión con actividades, obsequios y mucho más el día sábado 29 de octubre de 11 a.m. a 3 p.m. en la estación Fort Lauderdale/Hollywood International Airport at Dania Beach de Tri-Rail. El evento de este año presentará un concurso infantil de disfraces de Día de Brujas, juegos y premios al estilo carnaval, camiones de comida y el primer concurso de talentos infantiles "South Florida's Kids Got Talent", con la actuación especial de Brett Loewenstern, que estuvo entre los 24 finalistas de la décima temporada de American Idol.

Tri-Rail pondrá a disposición más trenes para ayudar a que las familias lleguen al evento; además, los niños de 15 años y menores podrán viajar gratis por este día únicamente. Dos trenes adicionales con dirección al sur partirán desde la Estación Mangonia Park a las 11 a.m. y a la 1 p.m., y otros dos trenes con dirección al norte partirán desde la estación Hialeah Market/Miami Airport a las 11:03 a.m. y a la 1:03 p.m. Los 100 primeros pasajeros que presenten un boleto validado de Tri-Rail con fecha del 29 de octubre de 2011 recibirán un cupón adicional de $5 para Pollo Tropical.

"Tri-Rail se enorgullece de presentar su evento gratuito dirigido a niños y familias", comentó Bonnie Arnold, Directora de Marketing de SFRTA/Tri-Rail. "Esta es para nosotros una grandiosa oportunidad para poder mostrar a más personas los beneficios de trasladarse con Tri-Rail para viajes de negocios o placer".

Las familias podrán disfrutar muestras de comidas de cortesía de Pollo Tropical y decorativos de galletas gratuitos de Winn-Dixie, así como también premios, obsequios y actividades de South Florida Parenting, Miami Herald, Tigertail Lake Center, City County Credit Union, Xtreme Indoor Karting, Bass Pro Shop, MetroPCS y muchos más. Además, los Florida Marlins brindarán divertidos juegos interactivos y su unidad de marketing móvil. También los niños que tengan 12 años o menos son bienvenidos a vestirse con sus disfraces del Día de Brujas en el evento para participar en el concurso de disfraces a las 12:30 p.m. y tener la oportunidad de ganar un gran premio.

Como parte del "Rail Fun Day" de Tri-Rail, jóvenes estrellas menores de 15 años tendrán la oportunidad de demostrar su talento para bailar y cantar mientras participan en la primera competencia de "South Florida's Kids Got Talent". Doce talentosos finalistas competirán por un premio de $500 a la 1:00 p.m.

Brett Loewenstern, uno de los 24 finalistas de la décima temporada de American Idol y oriundo de Boca Ratón, será uno de los jueces en el concurso "South Florida Kids Got Talent" de Tri-Rail y actuará durante el evento. Otros jueces son Earl Bosworth, Director Ejecutivo de ArtServe, y Camasha Cevieux, Vicedirectora del Miramar Cultural Center.

Si desea más información del "Rail Fun Day" de Tri-Rail, visite www.tri-rail.com. Si desea conocer los horarios de trenes y tener más información, comuníquese al 1-800-TRI-RAIL (874-7245).

"JOUNEN AMIZMAN CHEMENNFÈ" TRI-RAIL VIN PI GWO AK PI BON

"Jounen Amizman Chemennfè" Tri-Rail jwenn finansman Pollo Tropical, epi l ap ofri fanmi yo yon apremidi gratis ki gen anpil amizman, epitou ki gen aktivite, kado, ak plis samdi 29 oktòb ant 11 a.m. ak 3 p.m. nan Estasyon Tri-Rail Fort Lauderdale/Hollywood International Airport at Dania Beach. Evènman ane sa a ap prezante yon konkou kostim Halloween timoun, jwèt ak pri estil kanaval, kamyon manje, ak konpetisyon "South Florida's Kids Got Talent" (Timoun Sid Florid Gen Talan), avèk yon pèfòmans espesyal 10 Prensipal nan 24 Finalis Sezon American Idol, ki se Brett Loewenstern.

Tri-Rail pral ofri plis tren pou ede fanmi yo vini nan evènman an, plis timoun ki gen laj 15 ane kapab monte nan tren an pou gratis nan jou sa a sèlman. De (2) lòt tren ki prale nan direksyon sid ap sòti nan Estasyon Mangonia Park a 11 a.m. ak 1 p.m., epitou de (2) lòt tren ki prale nan direksyon nò ap sòti nan Estasyon Hialeah Market/Miami Airport a 11:03 a.m. ak 1:03 p.m. Premye 100 pasaje ki prezante yon Tikè Tri-Rail valid ki gen dat 29 oktòb 2011 ap resevwa yon koupon gratis $5 pou achte nan Pollo Tropical.

Bonnie Arnold, Direktè Maketing pou SFRTA/Tri-Rail di konsa, "Tri-Rail fyè pou prezante evènman gratis li ki deziyen pou timoun ak fanmi yo. Sa a se yon gwo opòtinite pou nou mete plis moun nan avantaj monte nan tren Tri-Rail pou vwayaj biznis oswa lwazi."

Fanmi yo ap renmen echantiyon manje gratis nan Pollo Tropical ak kado dekorasyon bonbon Winn-Dixie, ak pri, kado ak aktivite, South Florida Parenting, Miami Herald, Tigertail Lake Center, City County Credit Union, Xtreme Indoor Karting, Bass Pro Shop, MetroPCS ak plis. Answit, Florida Marlins ap bay jwèt konvèsasyonèl amizan ak Inite Maketing Marlins Mobile. N ap akeyi timoun ki gen laj 12 zan ak mwens pou mete kostim Halloween yo nan evènman an, epitou pou yo patisipe nan yon konkou kostim a 12:30 p.m. pou yo jwenn chans pou genyen yon gwo pri.

Kòm pati "Jounen Amizman Chemennfè," jèn vedèt ki poko gen laj 15 ane ap jwenn opòtinite pou montre talan yo nan chante ak danse lè y ap patisipe nan konpetisyon "South Florida's Kids Got Talent" ki pa t janm fèt anvan. Douz (12) finalis ki gen talan ap fè konpetisyon an pou $500 a 1:00 p.m.

Brett Loewenstern, 10yèm nan 24 Prensipal Finalis Sezon American Idol k ap viv nan Boca Raton, ap youn nan jij pou "South Florida Kids Got Talent" Tri-Rail, epi l ap bay yon pèfòmans pandan evènman an. Pami lòt jij yo, ap genyen Earl Bosworth, direktè egzekitif ArtServe ak Camasha Cevieux, direktè-adjwen Sant Kiltirèl Miramar.

Pou jwenn plis enfòmasyon sou "Jounen Amizman Chemennfè" Tri-Rail, ale nan sit wèb www.tri-rail.com. Pou jwenn orè tren an ak plis enfòmasyon, rele 1-800-TRI-RAIL (874-7245).

SFRTA TAKES GOLD STAR AT APTA ADWHEEL CEREMONY

The South Florida Regional Transportation Authority (SFRTA) came out a big winner at the recent American Public Transportation Association's (APTA) AdWheel Awards Ceremony, held at the Annual Meeting and Expo in New Orleans. Out of more than 600 entries, the SFRTA was selected as one of a select group of transit agencies to receive the Grand Prize Gold Star. The Agency won for its signature initiative, "Tri-Rail's Senior Idol," which recognizes the incredible talents of people in our community age 65 and older.

Only 20 Grand Prize awards are given each year, to three different categories of transit systems based on ridership figures as well as one category for business members. The SFRTA won in the Group One Category.

The SFRTA also won a first place award for the poster created for the "Cleared for Take-Off" marketing campaign. SFRTA Director of Marketing and Customer Service, Bonnie Arnold, presided at the ceremony as the Immediate Past Chair of APTA's Marketing and Communications Committee.

From left to right: Bill Millar, outgoing APTA President and CEO; Bonnie Arnold, SFRTA Director of Marketing; Joseph Giulietti, SFRTA Executive Director; Gary C. Thomas, APTA Chair; Michael P. Melaniphy, incoming APTA President and CEO-elect.

This competition is open to any transit system in the country that is a member of APTA. Both the Grand Prize and First Prize winning entries were created by Bitner Goodman, the SFRTA's agency of record for more than a decade.

MIAMI BOOK FAIR INTERNATIONAL TAKES CENTER STAGE NOVEMBER 13-20

Tri-Rail is the way to go to get to the 28th edition of the nation's finest and largest literary gathering, Miami Book Fair International, taking place November 13-20, 2011, at the Miami-Dade College Wolfson Campus. The ever-popular festival will feature more than 200 exhibitors from around the country, selling books in a festive atmosphere. Event-goers will have the opportunity to meet internationally renowned authors and have some of their favorite books autographed.

The fair will once again treat book lovers to more than a week of cultural and educational activities, including the beloved Evenings With… series, the IberoAmerican Authors program, Student Literary Encounters, Children's Alley and the Weekend Festival of Authors; including comics and graphic novel panels, author presentations for tweens and teens, and much more. The Miami Writers Institute, a spring program of The Center, will debut a fall edition this year during Book Fair week, with creative writing workshops taught by authors Pablo Medina and Robert Pinsky, among others. Plus, don't forget to visit the Tri-Rail area to meet Conductor George Green and learn about how you can ride the train to get to and from other great events like Miami Book Fair International.

To get there, take Tri-Rail to the Metrorail Transfer Station. Take the Metrorail southbound to the Government Center Station. Transfer to the Metromover's Inner Loop and exit at the College North or College Bayside Station.

For more information about Miami Book Fair International, call 305-237-3258 or visit www.miamibookfair.com.