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1-800-TRI-RAIL (874-7245)
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Ride and Play Day a Success!



In celebration of Tri-Rail's new schedule, which increased service to hourly trains on weekends and holidays, South Florida residents and visitors got onboard the train as part of a special Ride and Play Day on May 18. Tri-Rail riders were able to show their validated train fare at local

attractions, including Bayside Marketplace (Miami), Vizcaya Museum & Gardens (Miami), Museum of Discovery & Science (Fort Lauderdale), CityPlace (West Palm Beach) and International Game Fish Association (Dania Beach) to enjoy discounts and special offers on this day only.

As part of Ride and Play

Day, riders had the chance to meet some of their favorite radio personalities from WLYF 101.5 LITE-FM, Hot 105, Amor 107.5 and 97.9 FM WRMF, as they rode Tri-Rail to some of South Florida's best attractions. In addition, Pollo Tropical was on-site at select train stations, offering complimentary samples.

Dump the Pump
 JUNE 20, 2013 SAVE MONEY. RIDE TRANSIT.

Pledge to ride public transportation on Thursday, June 20, and you could win a FREE monthly pass on Broward County Transit, Miami-Dade Transit, Palm Tran or Tri-Rail. Visit www.tri-rail.com to pledge and register to win.

board >>> June 2013

THE LATEST NEWS FROM THE SOUTH FLORIDA REGIONAL TRANSPORTATION AUTHORITY - A PARTNERSHIP BETWEEN BROWARD, MIAMI-DADE & PALM BEACH COUNTIES

Preparation is Key to Peace of Mind During Hurricane Season

It has been almost 8 years since Hurricane Wilma hit South Florida, shutting down Tri-Rail service for 17 days and leaving the region a sea of blue tarps when viewed from the air. According to the latest predictions, we're in for a fairly active season, but every Floridian knows that even in a light year, just one storm can cause major disruptions. It only takes one storm to change lives forever. Just remember Hurricane Andrew.

This is the time of year when we review our hurricane procedures for our passengers, hoping that the SFRTA plan will not need to be implemented. When a hurricane threatens our service area, our primary goal is always to ensure the safety of our passengers. If we get our riders to a destination, we want to know we can get them back.

When sustained winds in excess of 35 mph are predicted, CSX Transportation must immediately begin securing all gates, resulting in the suspension of service. While this is happening, the SFRTA



SUN-SENTINEL

staff and contractors monitor the projected storm path to determine the safest place to store the trains. Protecting the trains is critical because the restoration of public transportation is essential to the economic recovery of residents and businesses in the region.

When changes in levels of service are required, SFRTA notifies the news media, which has been known to begin broadcasting updates within minutes of receiving information. Messages on 1-800-TRI-RAIL (874-7245) are changed to reflect the current situation at-hand,

and updates are posted on the website at www.tri-rail.com. These are your main sources of information.

Early preparations and establishing a plan of action for your family will alleviate last minute panic when the next hurricane threatens. Tri-Rail has its hurricane plan! Do you?

LA PLANIFICACIÓN ES VITAL PARA SU TRANQUILIDAD EN LA TEMPORADA DE HURACANES

Han pasado casi 8 años desde que el Huracán Wilma arrojó por el sur de

la Florida, parando el servicio de Tri-Rail por 17 días y dejando la región bajo un mar de carpas azules al mirar los techos desde los aires. Según los más recientes pronósticos, estamos en espera de una temporada activa, pero todo Floridiano sabe que hasta en un año leve solo una tormenta puede causar grandes interrupciones. Una tormenta puede cambiar vidas para siempre, solo hay que recordar al Huracán Andrew.

Este es el tiempo cuando revisamos nuestros

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procedimientos de huracanes para nuestros pasajeros, esperando que el plan de la SFRTA no será necesitado. Cuando un huracán amenaza nuestra área de servicio, nuestro objetivo principal es asegurar en todo momento la seguridad de nuestros pasajeros y saber que si llevamos a nuestros pasajeros a su destino, podremos regresarlos también.

Cuando se pronostican vientos sostenidos que superan las 35 mph, CSX Transportation debe comenzar inmediatamente a asegurar todas las barreras, lo que provoca la suspensión del servicio ferroviario. A la vez

que esto sucede, el personal y los contratistas de la SFRTA controlan el paso de la tormenta pronosticada para determinar el lugar más seguro en donde guardar todos los trenes. El proteger los trenes es crítico porque la restauración del transporte público es esencial para la recuperación económica de los residentes y negocios de la región.

Cuando se requieren cambios en los niveles de servicio, la SFRTA informa de inmediato a los medios de noticias, los cuales se ha conocido que comienzan a transmitir actualizaciones a los pocos minutos de recibir información. Los mensajes en la línea 1-800-TRI-RAIL (874-7245)

se modifican para reflejar la situación actual y se publican actualizaciones en el sitio web www.tri-rail.com. Estas son sus principales fuentes de información.

Los preparativos anticipados y el establecimiento de un plan de acción para su familia aliviarán el “pánico de último minuto” cuando el siguiente huracán nos amenace. ¡Tri-Rail tiene un plan para protegerse de los huracanes! ¿Y usted?

PREPARASYON ENPÒTAN POU FÈ POU GEN LAPÈ NAN TÈT PANDAN SEZON SIKLÒN NAN

Uit (8) ane deja pase lè Ouragan Wilma te frape South Florida, ki te lakòz fèmi

sèvis Tri-Rail pandan 17 jou, epitou ki te kite rejyon an tankou yon lanmè twal bach ble lè ou te gade li depi anlè. Dapre dènye previzyon yo, nou pral gen yon sezon ki trè aktif, men tout moun Florida konnen menm nan yon ane limyè, yon sèl ouragan kapab lakòz gwo deranjman. Li pran sèlman yon ouragan pou chanje lavi moun pou toutan. Senpleman sonje Ouragan Andrew.

Se moman nan ane a lè nou revize pwosedi ouragan nou pou pasaje nou yo, avèk lespwa plan SERTA p ap bezwen aplike. Lè yon ouragan menase zòn sèvis nou, objektif prensipal nou se toujou asire sekirite pasaje nou yo. Si nou mennen pasaje nou yo kote yo prale a, nou vle konnen nou kapab jwenn yo ankò.

Lè yo prevwa van fò ki depase 35 mph, Transpò CSX dwe kòmanse pwoteje tout baryè yo imedyatman, sa k ap lakòz sispansyon sèvis la. Lè sa rive, anplwaye SFRTA ak antreprenè yo ap kontwole trajektwa ouragan an pou detèmine kote ki pi pwoteje pou mete tout tren yo. Pwoteksyon tren yo enpòtan paske reparasyon sèvis transpò piblik la enpòtan pou aktivite ekonomik lan reprann pou sitwayen ak biznis ki nan rejyon an.

Lè chanjman nan nivo sèvis la obligatwa, SFRTA fè medya yo konnen sa, epi nou rekonèt yo kòmanse bay dènye nouvèl yo nan kèk minit apre yo resevwa enfòmasyon yo. Nou chanje mesaj ki sou 1-800-TRI-RAIL (874-7245) pou montre dènye sitiwayon an, epitou nou mete dènye enfòmasyon yo sou sitwèb la nan www.tri-rail.com. Sous sa yo se sous enfòmasyon prensipal ou.

Preparasyon bonè ak kreyasyon yon plan-daksyon pou fanmi ou ap soulaje panik dènye minit lè nouvo ouragan an menase. Tri-Rail gen plan li pou siklòn! Èske ou gen pa ou?

“Rail Love Affair” Winner and Wrap Up

Steven Shust of Cooper City is now the proud owner of a 1.25-carat diamond ring as part of Tri-Rail’s “Rail Love Affair” campaign. Shust was randomly selected from nearly 1,000 people who visited the Tri-Rail website to learn how they could fall in love with riding the train and registered to win a diamond ring compliments of The Galleria at Fort Lauderdale.

The “Rail Love Affair” campaign used whimsical tales to describe some of the many reasons why riders love Tri-Rail.

“I am so happy to have won this incredible prize and am grateful to Tri-Rail and The Galleria,” Shust said. “Tri-Rail is great to connect north and south, so I plan to ride it whenever possible.”



▲ (l to r): Broward County Mayor and SFRTA Governing Board Member Kristin Jacobs, The Galleria at Fort Lauderdale Senior Marketing Director Melissa Milroy, Steven Shust of Cooper City and The Galleria at Fort Lauderdale General Manager Mark Trouba.

Senior Idol Winner Crowned

Tony Mazza of Deerfield Beach was recently crowned the winner of Tri-Rail’s Senior Idol with more than 1,000 fans cheering him on. The 11 finalists of the eighth annual competition sang their hearts out at Seminole Casino Coconut Creek for the chance to win a \$500 grand prize and a pass to ride Tri-Rail free for one year.

CBS-4 Reporter Peter D’Oench served as the special guest presenter for the exciting competition of solo singers, 65 years of age and older, who are residents of Palm Beach, Broward or Miami-Dade counties. Attendees also enjoyed performances from the Original Florida Follies, The Villagers of John Knox Village and 2012 Senior Idol winner Sharon Lovett.

Over the past eight years, the competition has touched thousands of seniors who now recognize Tri-Rail as a resource they can count on. The event raised \$1,000 for Broward Meals on Wheels.

Tri-Rail’s Senior Idol was sponsored in part by Boomer Times, HearUSA, Holy Cross Hospital, John Knox Village and Seminole Casino Coconut Creek.



(l to r): Joseph Giuliotti, SFRTA/Tri-Rail Executive Director; Palm Beach County Mayor Steven L. Abrams, SFRTA Governing Board Chair; Tony Mazza, Senior Idol Winner; Peter D’Oench, CBS-4 Reporter and Senior Idol guest host



We Love You Passengers!

◀ Virtually the entire SFRTA staff gathered on the steps at the Pompano Beach Station to express their gratitude for the best group of public transportation riders in America – Tri-Rail riders. The response to the successful “Rail Love Affair” campaign proved how much our customers care about us. The feeling is certainly mutual. Thank you, passengers!

Tri-Rail’s Bicycle Locker Program Continues to Grow

Currently at 63% capacity, with waiting lists at Hollywood, Delray Beach and the Fort Lauderdale Airport stations, participation in Tri-Rail’s Bicycle Locker Program continues to grow.

Take advantage of the summer weather to bike to your destinations from the train and secure your bicycle at a station for greater convenience. For more information, call 1-800-TRI-RAIL (874-7245) or visit www.tri-rail.com.

Congratulations to Eric Meyer (pictured at right) for being the lucky winner during the Bicycle Locker Program’s Florida Bicycle Month raffle back in March.

